



PRESENTS



IAN LEONARD'S
**BAD
PANTS
OPEN**

TUESDAY,
SEPTEMBER 10, 2024
RUSH CREEK
GOLF CLUB

Benefiting PGA of America REACH Foundation Minnesota and
Special Olympics Minnesota





Dear Prospective Partner,

We are proud to present the 18th annual Ian Leonard Bad Pants Open charity golf tournament benefiting PGA REACH Minnesota and Special Olympics Minnesota on Tuesday, September 10. We would be most grateful if you would take a few minutes to review the attached materials and consider participating and supporting this unique and electrifying fundraising golf event.

What is the Bad Pants Open?

The Ian Leonard Bad Pants Open is scheduled for Tuesday, September 10 at Rush Creek Golf Club. Our motto is “Bad Pants for a Great Cause” with an emphasis on fashionable fun. The tournament will feature an 18-hole, fivesome (4 Amateurs, paired w/ 1 Professional) scramble format. We will have prizes based on your apparel and team spirit - every golfer is encouraged to wear their best “bad” pants, knickers, shorts, kilt or skirt.

Each golfer will receive a tee gift, cart, luncheon with Special Olympics Minnesota athletes, food and beverages on the course, hors d'oeuvres and more at the beautiful Rush Creek Golf Club.

SCHEDULE OF EVENTS:(subject to change)

10:00am **Registration & Driving Range Opens Up**

11:00am **Lunch Begins**

11:30am **Program**

12:30pm **Shotgun Start**

5:30pm **Hors d'oeuvres & Awards**

Please feel free to complete the online partner confirmation form at your convenience. We hope to see you at Rush Creek Golf Club on September 10 for a classy and fun day of golf for two great causes. If you have any questions, contact Catherine Pederson at 763-754-0820 or cmwagner@pgahq.com.

Regards,

Ian Leonard
Tournament Host



BENEFICIARIES



Mission

PGA of America REACH Foundation Minnesota is the 501(c)(3) charitable arm of the Minnesota PGA. The mission of PGA of America REACH Foundation Minnesota is to enable access to the game of golf utilizing PGA Professionals to positively impact the lives of youth, military, and diverse populations with an emphasis on inclusion.

Mission

Special Olympics Minnesota offers 8,200 children and adults with intellectual disabilities year-round sports training and competition. Through Special Olympics' athletic, health and leadership programs, people with intellectual disabilities transform themselves, their communities and the world. Special Olympics Minnesota is recognized as a premier organization providing essential life skills opportunities for children and adults with intellectual disabilities.



TITLE PARTNER - \$25,000

Day Of Rights & Benefits

- Four Foursomes, included for each player:
18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more.
- Name/Logo in title of the tournament in all representations - “Treasure Island Resort & Casino Presents Ian Leonard Bad Pants Open” (Includes: scorecards, programs, etc).
- Hole partnership of hole #1 (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole.
- Live interview opportunity with Ian Leonard during Fox 9 Morning News.
- Personal mentions at the event by Ian Leonard.
- Recognition in all marketing and public relations materials, including, press releases, e-newsletters, pre and post-event mailings to past and current supporters and all event materials (scorecards, programs, etc.)

- Corporate banners (provided by partner) displayed on and around the clubhouse.
- Opportunity for a partner representative to present a check during lunch program.
- Opportunity for a partner representative to speak during lunch program.
- Option to participate in one of the morning events.
- Logo/Name included for day of Auction materials.
- Logo/Name included on Special Olympics Minnesota Website.
- Logo/Name included on Minnesota PGA Website.
- Year-round access to pictures from the event.
- Right to use Special Olympics Minnesota’s or the Bad Pants Open logo for company use.

** Please note that some of these R&B’s are subject to change due to possible elements that cannot be controlled by Special Olympics Minnesota or PGA REACH Minnesota.*



GOLD PARTNER - \$10,000

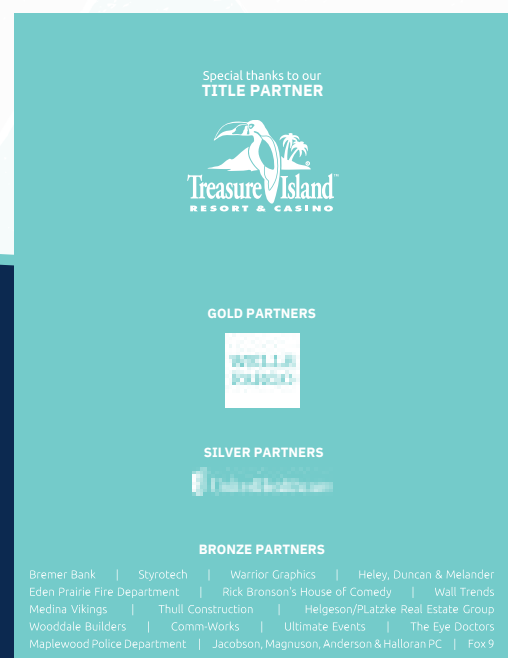
(Limited to the first three GOLD Partners)

Day Of Rights & Benefits

- Three Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more.
- Hole partnership (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole.
- Personal mentions at the event by Ian Leonard.
- Name/logo included in all materials (digital and traditional) promoting the event.
- Corporate banners (provided by partner) displayed on and around the clubhouse.
- Option to participate in one of the morning events.
- Logo/Name included for day of Auction materials.
- Logo/Name included on Special Olympics Minnesota Website.

- Logo/Name included on Minnesota PGA Website.
- Year-round access to pictures from the event.
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use.

Example of event program with Gold, Silver and Bronze partners listed on back.



SILVER PARTNER - \$5,000

(Limited to the first three SILVER Partners)

Day Of Rights & Benefits

- Two Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more.
- Hole partnership (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole.
- Name/logo included in all materials (digital and traditional) promoting the event.
- Logo/Name included on Special Olympics Minnesota Website.
- Logo/Name included on Minnesota PGA Website.
- Year-round access to pictures from the event.
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use.

BRONZE PARTNER - \$3,000

(Limited to the first ten BRONZE Partners)

Day Of Rights & Benefits

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more.
- Hole partnership (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole.
- Name/logo included in all materials (digital and traditional) promoting the event.
- Logo/Name included on Special Olympics Minnesota Website.
- Logo/Name included on Minnesota PGA Website.
- Year-round access to pictures from the event.
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use.



FRIENDS AND FAMILY - \$1,500

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more. Optional company logo/name on hole sign.

MORNING PRO-AM EVENT w/ Athletes - \$750

- A twosome to play 9 holes of golf with a Minnesota PGA Professional and a Special Olympics Minnesota athlete.

COMPANY HOLE SPONSOR - \$500

- Enjoy the day by displaying your company product(s)/information. Company logo/name included on hole sign.



**SIGN UP USING THE ONLINE FORM OR
PAPER FORM ON THE NEXT PAGE:**



BAD PANTS OPEN

PARTNER REGISTRATION FORM

2024, Ian Leonard's Bad Pants Open

Contact Information

Contact Name *

First Name

Last Name

Company Name

Company Address/Main Contact Address

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code



Bad Pants Open

Registration Form

Personal Information

Contact Name :

Company :

Address :

City, State, Zip :

Phone :

Email :

Please sign us up for the following:

*Choose your partnership level

- | | |
|---|---|
| <input type="checkbox"/> Gold Partner - \$10,000 | <input type="checkbox"/> Friends & Family Partner - \$1,500 |
| <input type="checkbox"/> Silver Partner - \$5,000 | <input type="checkbox"/> Morning Pro-Am w/ Athletes Partner - \$750 |
| <input type="checkbox"/> Bronze Partner - \$3,000 | <input type="checkbox"/> Company Hole Sponsor - \$500 |

Method of Payment: (check one)

- Prefer to pay via credit card**

A member of our team will reach out to process credit card payments. Otherwise, feel free to call the Minnesota PGA office at the phone number below to process payment

- Make checks payable to:**

PGA REACH Minnesota
Attn: Bad Pants Open
12800 Bunker Prairie Rd N
Coon Rapids, MN 55448

Questions, contact Catherine Pederson at 763-754-0820 or cmwagner@pgahq.com