



BAD PANTS OPEN

SPONSORSHIP LEVELS

TITLE \$25,000 *(limited to one partner)*

- Four Foursomes, included for each player:
- 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Name/Logo in title of the tournament in all representations - "Title Partner" Presents Ian Leonard's Bad Pants Open" (Includes: scorecards, programs, etc)
- Hole partnership on hole #1 (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Live interview opportunity with Ian Leonard during Fox 9 Morning News
- Personal mentions at the event by Ian Leonard
- Recognition in all marketing and public relations materials, including, press releases, e-newsletters, pre and post-event mailings to past and current supporters and all event materials (scorecards, programs, etc.)
- Corporate banners (provided by partner) displayed on and around the clubhouse
- Opportunity for a partner representative to present a check during lunch program
- Opportunity for a partner representative to speak during lunch program
- Option to participate in the morning Pro-Am with Special Olympic Athletes
- Logo/Name included for day of Auction materials
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use

* Please note that some of these R&B's are subject to change due to possible elements that cannot be controlled by Special Olympics Minnesota or PGA of America REACH Foundation Minnesota.





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GOLD \$10,000 *(limited to three partners)*

- Three Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Personal mentions at the event by Ian Leonard
- Name/logo included in all materials (digital and traditional) promoting the event
- Corporate banners (provided by partner) displayed on and around the clubhouse
- Option to participate in one of the morning events
- Logo/Name included for day of Auction materials
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use



**Example of event program with Gold, Silver and Bronze partners listed on back.*



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SILVER \$5,000

- Two Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, oncourse food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Name/logo included in all materials (digital and traditional) promoting the event
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use.

BRONZE \$3,000

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Name/logo included in all materials (digital and traditional) promoting the event
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
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FRIENDS & FAMILY \$1,500

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on- course food and beverages, hole contest prizes, team prizes, food following golf and more
- Optional company logo/name on hole sign

MORNING PRO-AM EVENT W/ ATHLETES \$750

- A twosome to play 9 holes of golf with a Minnesota PGA Professional and a Special Olympics Minnesota athlete



COMPANY HOLE SPONSOR \$500

- Enjoy the day by displaying your company product(s)/information. Company logo/name included on hole sign

