

Rush Creek Golf Club
Tuesday, September 15, 2026



BAD PANTS OPEN

Sponsorship



Benefiting

PGA of America REACH Foundation Minnesota
and Special Olympics Minnesota



**Special
Olympics**
Minnesota



Welcome

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Loud Pants. Bold Impact

Dear Prospective Partner,

We are thrilled to invite you to the 20th Annual Ian Leonard Bad Pants Open on Tuesday, September 15 at the beautiful Rush Creek Golf Club. This unique, high-energy tournament proudly benefits PGA of America REACH Foundation Minnesota and Special Olympics Minnesota.

We invite you to review the attached partnership opportunities and join us for a day where bold fashion meets major community impact.

Tournament Highlights

The Format: 18-hole fivesome scramble (4 Amateurs paired with 1 PGA Professional).

The Dress Code: Your best "bad" pants, knickers, kilt, or skirt. Prizes awarded for apparel and team spirit!

Perks Included: Tee gift, cart, on-course food/beverages, and a special luncheon with Special Olympics Minnesota athletes.

Ready to Join Us?

Please complete the [Online Partner Registration Form](#) at your convenience.

Questions?

Contact Catherine Pederson, Minnesota PGA
763-754-0820 | cpederson@pgahq.com

Ian Leonard **Tournament Host**



At a Glance

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Event Details



- ✓ **Date:** Tuesday, September 15, 2026
- ✓ **Host Venue:** Rush Creek GC - Maple Grove, MN
- ✓ **The Dress Code:** The louder, the better.
- ✓ **Beneficiaries:** PGA of America REACH Foundation Minnesota & Special Olympics Minnesota

Schedule of Events



Subject to Change

10:00 am – Registration & Driving Range Opens

11:00 am – Lunch Begins

11:30 am – Program

12:30 pm – Shotgun Start

5:30 pm – Hors d'oeuvres & Awards



Beneficiaries



PGA of America REACH Foundation Minnesota is the 501(c)(3) charitable arm of the Minnesota PGA. The mission of PGA of America REACH Foundation Minnesota is to enable access to the game of golf utilizing PGA Professionals to positively impact the lives of youth, military, and diverse populations with an emphasis on inclusion.



Special Olympics Minnesota offers 8,200 children and adults with intellectual disabilities year-round sports training and competition. Through Special Olympics' athletic, health and leadership programs, people with intellectual disabilities transform themselves, their communities and the world. Special Olympics Minnesota is recognized as a premier organization providing essential life skills opportunities for children and adults with intellectual disabilities.





SPONSORSHIP LEVELS

TITLE \$25,000 *(limited to one partner)*

- Four Foursomes, included for each player:
- 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Name/Logo in title of the tournament in all representations - "Title Partner" Presents Ian Leonard's Bad Pants Open" (Includes: scorecards, programs, etc)
- Hole partnership on hole #1 (full-color logo sign displayed at the tee).
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Live interview opportunity with Ian Leonard during Fox 9 Morning News
- Personal mentions at the event by Ian Leonard
- Recognition in all marketing and public relations materials, including, press releases, e-newsletters, pre and post-event mailings to past and current supporters and all event materials (scorecards, programs, etc.)
- Corporate banners (provided by partner) displayed on and around the clubhouse
- Opportunity for a partner representative to present a check during lunch program
- Opportunity for a partner representative to speak during lunch program
- Option to participate in the morning Pro-Am with Special Olympic Athletes
- Logo/Name included for day of Auction materials
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use

* Please note that some of these R&B's are subject to change due to possible elements that cannot be controlled by Special Olympics Minnesota or PGA of America REACH Foundation Minnesota.

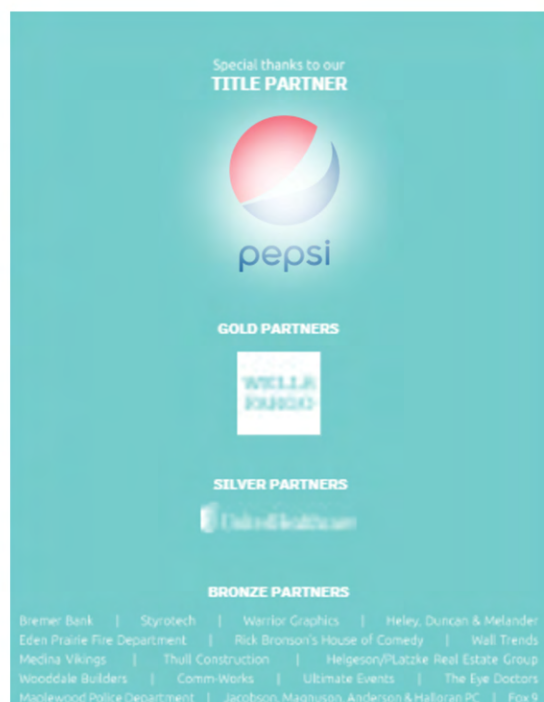




SPONSORSHIP LEVELS

GOLD \$10,000 *(limited to three partners)*

- Three Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Personal mentions at the event by Ian Leonard
- Name/logo included in all materials (digital and traditional) promoting the event
- Corporate banners (provided by partner) displayed on and around the clubhouse
- Option to participate in one of the morning events
- Logo/Name included for day of Auction materials
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use



**Example of event program with Gold, Silver and Bronze partners listed on back.*



SPONSORSHIP LEVELS

SILVER \$5,000

- Two Foursomes. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, oncourse food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Name/logo included in all materials (digital and traditional) promoting the event
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use.

BRONZE \$3,000

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on-course food and beverages, hole contest prizes, team prizes, food following golf and more
- Hole partnership (full-color logo sign displayed at the tee)
- Opportunity to distribute brochures, product samples and other promotional materials to participants at the tournament in the player gift bags and/or at your hole
- Name/logo included in all materials (digital and traditional) promoting the event
- Logo/Name included on Special Olympics Minnesota Website
- Logo/Name included on Minnesota PGA Website
- Year-round access to pictures from the event
- Right to use Special Olympics Minnesota's or the Bad Pants Open logo for company use





SPONSORSHIP LEVELS

FRIENDS & FAMILY \$1,500

- One Foursome. Included for each player: 18 holes of golf, golfer gift package, cart, lunch, on- course food and beverages, hole contest prizes, team prizes, food following golf and more
- Optional company logo/name on hole sign

MORNING PRO-AM EVENT W/ ATHLETES \$750

- A twosome to play 9 holes of golf with a Minnesota PGA Professional and a Special Olympics Minnesota athlete



COMPANY HOLE SPONSOR \$500

- Enjoy the day by displaying your company product(s)/information. Company logo/name included on hole sign



Bad Pants Open

Registration Form

Personal Information

Contact Name	:	
Company	:	
Address	:	
City, State, Zip	:	
Phone	:	
Email	:	

Please sign us up for the following:

*Choose your partnership level

- | | |
|---|---|
| ☐ Gold Partner - \$10,000 | ☐ Friends & Family Partner - \$1,500 |
| ☐ Silver Partner - \$5,000 | ☐ Morning Pro-Am w/ Athletes Partner - \$750 |
| ☐ Bronze Partner - \$3,000 | ☐ Company Hole Sponsor - \$500 |

Method of Payment: (check one)

- ☐ **Prefer to pay via credit card**

A member of our team will reach out to process credit card payments. Otherwise, feel free to call the Minnesota PGA office at the phone number below to process payment

- ☐ **Make checks payable to:**

PGA REACH Minnesota
Attn: Bad Pants Open
12800 Bunker Prairie Rd N
Coon Rapids, MN 55448

Questions? Contact Catherine Pederson at 763-754-0820 or cpederson@pgahq.com